Market Your Business!

Become a MAIN and MAIN-FM Underwriter

Expose your business to a large and growing audience of conscientious citizens who prefer to support local businesses like yours!

The MAIN homepage receives more than 2,000 unique visitors each day. In addition, a growing audience in Western North Carolina and around the world listens to MAIN-FM by streaming online or downloading our podcasts via the MAIN-FM website.

Reach our growing progressive demographic by becoming a MAIN underwriter! We have packages to fit every budget.

Underwriting Rates

Platinum	\$400 13 weeks	At least ten 20- second radio spots per week during both our news and music blocks.	Large banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC with heavy rotation.
Gold	\$300 13 weeks	At least five 20- second radio spots per week during both our news and music blocks.	Banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC with medium rotation.
Silver	\$125 13 weeks	At least five 20- second radio spots per week during both our news and music blocks.	Banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC with light rotation.



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