

Customize Your Underwriting: Become A Program Sponsor!

In addition to our underwriting packages, you can also sponsor a specific program on MAIN-FM. Options range from locally-produced music, cultural and public affairs programs to nationally-syndicated programs like The Thom Hartmann Show and Democracy Now! With our wide range of environmental, health, spirituality, arts, music, and public affairs programming, you can associate your business with a program guaranteed to appeal to your business demographic!

Show Sponsorship Rates 2010

Thom Hartmann Show	\$400 per month* or \$1,000 13 weeks	Program airs weekdays from noon to 3 p.m. 2 mentions at the top and bottom of each hour = 30 mentions per week.	Large banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC
Democracy Now!	\$200 per month* or \$500 13 weeks	One-hour program airs weekdays 8 a.m., 6 p.m., and 2 a.m. 2 mentions at the top and bottom of each hour = 30 mentions per week.	Banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC
News, Cultural, and Public Affairs Programs	\$25 13 weeks	2 mentions per hour at top and bottom. Rate based on 1 hr. duration.	
Music Programs	\$50 13 weeks	2 mentions per hour at top and bottom. Rate based on 3 hr. duration.	

* First month can be applied to qualify for 13-week sponsorship rate.



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